



## ***IN PROGRESS ONLINE***

Office of Economic Development, Placer County, California

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- [Auburn Symphony Performs at Mondavi Center April 29](#)
- [Loomis Iris Gardens in Bloom](#)
- [Partners Produce Award-Winners at Ophir Wines](#)
- [North Tahoe Celebrates Earth Day April 28](#)
- [Roseville Planning New Environmental Preserve, Recreation Area](#)
- [SBDC Relocates to Roseville Gateway](#)
- [Three Friends Bring Long Experience to Lincoln Venture](#)
- [International Event to Showcase Region's Business Environment](#)
- [Northstar-at-Tahoe Proposes Mountain Master Plan](#)
- [Placer County Releases 2007 Economic Profile](#)
- [Roseville Hosts "High Octane" Downtown Tuesday Nights](#)
- [What's in Your E-Mail Newsletter?](#)

### **Auburn Symphony Performs at Mondavi Center April 29**

Tickets are still available for Auburn Symphony's "Beethoven Triumphant" concert to be presented Sunday, April 29, 3 p.m., at the Mondavi Center in Davis. The program includes Beethoven's Symphony No. 9 in D minor, *Choral*, with a 200-voice choir and noted soloists. This concert marks Auburn Symphony's third appearance at the Mondavi. Tickets are \$25 each. For details and tickets visit Auburn Symphony at <http://www.auburnsymphony.com> or call (530) 823-6683.

[Go to top](#)

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### **Loomis Iris Gardens in Bloom**

Loomis is awash with colorful irises this month. Visitors are welcome to see the blooming displays at Yorda's Ditchwater Iris Garden or Horton Farm Iris Garden, both in

Loomis. Each garden contains about a thousand varieties of tall bearded irises. At Yorda's, experimental iris beds contain nearly 300 new and not yet-released irises from all over the world. These unusual varieties are being grown for show and competition at the 2008 Regional Iris Convention, to be hosted by the Sierra Foothills Iris Society and held in Loomis. On May 12 & 13, the studio of Doug Horton, Horton Farm Iris Garden's resident artist, will showcase the work of 11 local artists as part of Loomis Art Loop, a free Mother's Day Weekend studio tour, 10 a.m. to 5 p.m., in seven locations in the Loomis Basin area. For more, visit the Loomis News at <http://www.theloomisnews.com/articles/2007/04/23/news/community/03iris.txt> or Horton Farm Iris Garden at <http://www.hortonirisdgarden.com/> or Loomis Art Loop at <http://www.loomisartloop.com/>.

[Go to top](#)

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### **Partners Produce Award-Winners at Ophir Wines**

The growth of Ophir Wines, located in Newcastle, is the story of three California food and wine lovers who shared a dream of growing and producing fine wine. Owners Mike Abbott, Paul Burns, and Craig Green produce about a thousand cases of wine a year from grapes they grow themselves in several local vineyards. The partners have concentrated on varietals well suited to the sun and soil of their Sierra Foothills location, mainly Sauvignon Blanc, Syrah, and Petite Sirah, each of which has garnered awards at regional or national wine competitions. Ophir Wines' 2004 Reserve Petite Sirah, for instance, won a Silver at the 2007 National Women's Wine Competition and Bronze at the 2007 Grand Harvest Awards. For more, visit Ophir Wines at <http://www.ophirwines.com/> or <http://www.placerhillswinetour.com/ophir.htm> or Granite Bay View at <http://www.granitebayview.com/article/2006/4/663>.

[Go to top](#)

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### **North Tahoe Celebrates Earth Day April 28**

The 2007 North Lake Tahoe/Truckee Earth Day Festival is slated for Saturday, April 28, 10 a.m. – 5 p.m., at the Village at Squaw Valley USA. This all-ages, community sponsored event will focus on how to help combat global climate change. Earth Day will feature a diverse array of speakers and earth-friendly vendors. The zero-waste event includes organic beer and wine tasting, a children's art contest, an Eco Parade, 12 bands on three stages, a Haute Trash Fashion Show, and the Patagonia Wild and Scenic Film Festival. For more, visit <http://www.TahoeTruckeeEarthDay.org> or the Tahoe World at <http://www.tahoe-world.com/content/view/9020/62/>.

[Go to top](#)

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### **Roseville Planning New Environmental Preserve, Recreation Area**

The City of Roseville has purchased two parcels of land totaling approximately 1,700 acres that can be used for recreation and preservation. The master plan for the Reason Farms Environmental Preserve is expected to be complete by the end of the year and portions of the preserve ready for use by 2009. In concept, the preserve would be open to the public from April through October and include nature trails and nature center, non-motorized boating pond and marina, primitive camping, outdoor adventure area, picnic pavilions, equestrian facilities, special event area, dog park, blinds for viewing wildlife, model airplane field, and a vernal pool and wetland habitat preserve. For more, visit the City of Roseville at

[http://roseville.ca.us/parks/parks\\_n\\_facilities/planning\\_our\\_parks/parks\\_in\\_the\\_works.asp#reason](http://roseville.ca.us/parks/parks_n_facilities/planning_our_parks/parks_in_the_works.asp#reason)

or Placer Land Trust at <http://www.placerlandtrust.org/reason.htm>.

[Go to top](#)

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### **SBDC Relocates to Roseville Gateway**

This month the Sierra College Small Business Development Center (SBDC) moved to a new location in Roseville, at 333 Sunrise Avenue, Ste. 885. The SBDC provides business management counseling and training for business owners. The center offers assistance to business people who want to be more successful, whether they have been in business for years or are just starting out. The mission of the SBDC is to improve the economy of the region by helping businesses thrive – one business at a time. The SBDC is a top-rated center in California, the result, the SBDC Web site notes, of its talented, dedicated team, who enjoy contributing to the success of business owners and the prosperity in the six-county area it serves. For more, visit SBDC at <http://www.sbdcsierra.org/> or call (916) 781-6235.

[Go to top](#)

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### **Three Friends Bring Long Experience to Lincoln Venture**

Friends for 15 years, Lincoln Produce Market owners Brian Wright, Jan Binneweg, and Randy Kliever bring more than 75 years cumulative experience to their “one-stop local source” for fresh food and Placer County wine. Their market, at 415 A Street in Lincoln, offers fresh produce; soups, salads, and sandwiches; prepared-from-scratch meals for take-out or dining in; artisan cheeses and other gourmet foods; microbrews and fine wine; gift baskets, and fresh bread daily. The trio is committed to using fresh, seasonal local products and preparing wholesome meals. Their Wine Club offers savings on monthly wine selections, and they often host wine tasting events and dinners with local wineries. The market will host a Cinco De Mayo dinner with Green Family Vineyards Saturday, May 5. For more, visit Lincoln Produce Market at <http://www.lincolnproduce.com/> or the

Sacramento Business Journal at

[http://www.bizjournals.com/sacramento/stories/2006/07/24/story9.html?from\\_rss=1](http://www.bizjournals.com/sacramento/stories/2006/07/24/story9.html?from_rss=1).

[Go to top](#)

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### **International Event to Showcase Region's Business Environment**

The Tenth Annual Capital City Consular Corps Luncheon is set for May 22, noon to 1:30 p.m. at Hyatt Regency at Capitol Park, in Sacramento. Hosted by the Northern California World Trade Center and its partners, the event is known as the region's premier international business networking event. The luncheon typically draws more than 500 attendees, including government representatives from 60 countries, including Consuls General from California's key trading partners -- Mexico, Canada, Germany, China, the United Kingdom, Taiwan, and Japan. The event honors California's diplomatic community and showcases the dynamic business environment of Sacramento and the Central Valley as "the" place to do business in California. Sponsorship opportunities are available. For more, visit the Northern California World Trade Center at <http://www.norcalwtc.org/events.htm> or contact Jennifer Younathan, at (916) 447-9827 or [jyounathan@norcalwtc.org](mailto:jyounathan@norcalwtc.org).

[Go to top](#)

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### **Northstar-at-Tahoe Proposes Mountain Master Plan**

Development at Northstar-at-Tahoe includes more than real estate construction at the base of the mountain. The resort is also moving ahead with extensive plans to add to and update the mountain's ski lifts to make room for visitors who are coming to the resort's new village, lodges, and condos. The resort has immediate plans to add two new lifts, currently under review by Placer County. Northstar-at-Tahoe's Overall Mountain Master Plan (OMMP) also includes on-mountain skier facilities, snowmaking, utilities, maintenance-access roadways, and other recreational components such as camping, biking, and cross-country skiing facilities. For more visit Northstar-at-Tahoe at <http://www.northstarattahoe.com/summer/index.asp> or the Sierra Sun at <http://www.sierrasun.com/article/20070207/NEWS/70206013&SearchID=73279144260187>.

[Go to top](#)

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### **Placer County Releases 2007 Economic Profile**

The 2007 Placer County Economic and Demographic Profile, now available online, covers the county's demographics, education, business climate, real estate, infrastructure,

and quality of life. The county's Office of Economic Development commissioned the Sacramento Regional Research Institute (SRRI) to do the profile. The SRRI is a joint venture of the Sacramento Area Commerce and Trade Organization (SACTO) and California State University, Sacramento. Placer County, one of California's fastest growing counties, is a key component of the Sacramento region's economy. The profile includes the most recent data for Placer County and its incorporated cities along with five-year and 10-year historical data points and projections. To read the profile, visit Placer County Economic Development at <http://www.placer.ca.gov/upload/ceo/ecd/documents/2007finalpceconomicdemographicprofile.pdf>.

[Go to top](#)

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### **Roseville Hosts "High Octane" Downtown Tuesday Nights**

Free family fun, live musical entertainment, and the largest weekly classic car cruise in Northern California -- that's the exciting recipe for Downtown Tuesday Nights, 5 - 9 p.m., starting May 1, on Vernon Street in Roseville. The weekly street fair, running through July 31, offers more than 100 vendors (food and arts & crafts), a beer & wine garden, farmers market, kids' Fun Zone, live music, and the classic car show. Parking and admission are free. Bands perform 6 - 9 p.m. Performing May 1 is the R&B group Innersoul. Tuesday Nights' presenting sponsor is Roseville Hyundai; stage sponsor is West Park. For more visit, Downtown Tuesday Nights at <http://www.downtownroseville.com/dtnTuesNights.html>.

[Go to top](#)

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### **What's in Your E-Mail Newsletter?**

In Progress Online (IPOL), our monthly economic development e-mail newsletter, covers the latest news on Placer County business and industry, agriculture, tourism, and the arts. It reports on new projects in our cities and towns and keeps readers up to date on the state of the region's economy. IPOL posts news of state and local training, incentives, and loan programs that benefit business. It provides links to more information on each item. News about your business is always welcome. Please send items, questions, comments, or suggestions to the Office of Economic Development at [econdev@placer.ca.gov](mailto:econdev@placer.ca.gov) or visit the OED Web site at <http://www.placer.ca.gov/CEO/EconDev.aspx>. For past In Progress Online newsletters, go to Placer County Biz News at <http://www.placer.ca.gov/CEO/Econdev/business%20news.aspx>.

[Go to top](#)

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